

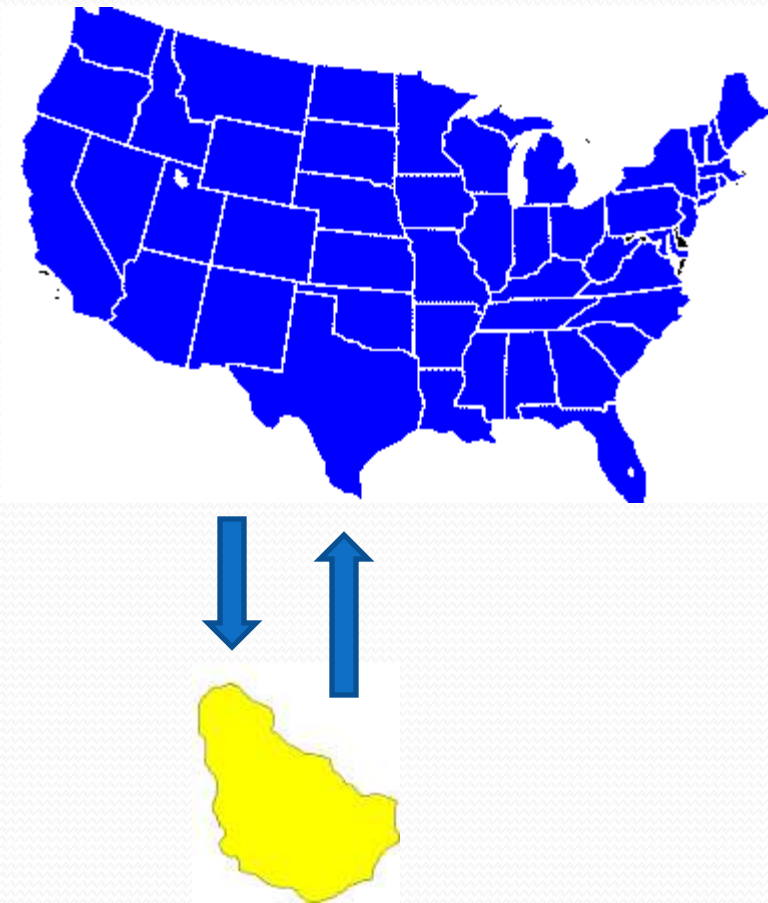
Building Trade and Investment Partnerships With the U.S.

How the U.S. Embassy Can Assist You

EMBASSY OF THE UNITED STATES

BARBADOS & E. CARIBBEAN

The US Barbados Trade Relationship



- The Barbados trades more with the US than all of Caricom accounting for over 35% of Barbados total trade volume
- This is a broad trading relationship that includes consumer good, capital goods and trade in services.

U.S. FDI Flows

FDI Inflows In Billions				FDI Outflows in Billions		
	2006	2007	% Change	2006	2007	% Change
United States	242	237.5	-1.9	241.2	333.3	38.2
OECD Total	1045.1	1369.2	31	1206.6	1817.9	50.7
United States as Percentage of Total OECD FDI Flows	23%	17%		20%	18%	

Accessing Embassy Services

- The Economic/Commercial Section of the Embassy is a first stop shop for questions about U.S. programs designed to facilitate trade between our two countries.
- Programs such as today's workshop are designed to provide greater access to U.S. trade promotion efforts, which can grow economic ties between our two countries

How the Embassy Can Help....

- **Market access:** Understanding US restrictions and regulations
- **Matchmaking:** The Embassy can put you in touch with the appropriate USG agency who can assist you in finding a potential business or investment partner for your project. In some cases the Embassy can provide this service directly
- **Networking Opportunities:** We can keep you abreast of opportunities, in Barbados, the United States and in the region for business development and networking opportunities in your space
- **Channel/Distribution:** Help in finding appropriate potential partners for channel sales and distribution
- **Intellectual Property:** Make sure you are aware of new technologies coming out of U.S. labs that are appropriate for your market

Thank you

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